



# byte night 2006

## A-Z of fundraising ideas

Thanks so much for all of your fundraising efforts on behalf of NCH's Byte Night. The money you raise has a real impact on our work with vulnerable children, young people and their families throughout the UK.

We want to help make your fundraising as fun and easy as possible. Even if you've already set up your very own fundraising website and asked everyone you know to sponsor you, there are so many other ways to reach the sponsorship target for your Byte Night sleep out! Read our A-Z list for some great ideas.

If you need further information about any of these ideas, or fundraising materials including NCH posters, balloons or collection boxes, please contact the Byte Night team on 020 7288 7841 or email [bytenight@nch.org.uk](mailto:bytenight@nch.org.uk) Happy fundraising!

**A Auction of promises:** Ask friends and/or colleagues to come up with a promise – like getting coffee for the whole team for a week, or bringing the worst-ever photos of themselves into work for a gallery – and auction the promises over your company intranet.

**B Bring and buy sale:** Ask colleagues to bring in unwanted gifts, mobile phones, computer games and other gadgets, and organise a bring and buy sale one lunchtime.

**Byte Night Mini:** For colleagues who would like to take part in Byte Night but can't make that date or are too far from London, how about daring them to organise their own sleep out? They can even get local companies involved for a true mini Byte Night. If this isn't appealing to certain people, but they'd love to see others doing it, why not get them to pay to see someone else stay overnight in the office?

**G Competitor involvement:** Challenge a competitor company to put together a team to join in Byte Night 2006, or ask that company to match the amount you or your team are aiming to raise for your own sleep out. Perhaps there's a local ICT industry event or golf day coming up where you could work together to raise funds for vulnerable children.

**D Duvet day:** Sell a sleep in! If you're the boss, get colleagues to pay £5 each to enter a duvet day raffle. Whoever's name is pulled out of the hat wins a day off work.

**Dress down day:** Give colleagues the chance to swap their suits for jeans for the day, for a £1 donation to your Byte Night fund. Or make it more fun by giving dress-down day a colour or a theme!

**E Every penny counts day:** Go around your workplace and collect pennies from everyone you come across for a day. Ask your customers, suppliers, friends and family to do the same.

**Take an expedition:** Near or far, to the Pennines or just to the pub, organise a fun group expedition. They can be sponsored or ticketed.

**F Five-a-side:** Organise a football tournament with teams of your colleagues, friends and their families at your local sports centre and charge £25 entry per team. Ask the sports centre to let you use its facilities for free. Why not try a five-a-side mums' football tournament or a men's netball competition?

**G Give it up:** Get people to sponsor you to give up your favourite gadget for a day – from your Blackberry to your MP3 player.

**Golf tournaments:** Invite colleagues, suppliers and customers to a round of golf followed by dinner at your golf club. Ask suppliers to sponsor a hole on the course and hold a raffle or auction at the awards dinner. Invite your club to put up a great prize, such as free membership or a branded golf club bag.

**H Hideaway prize:** If you own a holiday property in the country or abroad, raffle a weekend or even a week's holiday there among your colleagues for £10 a ticket.

**I** **It's a knockout:** Organise a family fun day for your colleagues and their families, with teams paying to enter. Any sport will do!

**J** **Jailbreak:** Organise a competition where teams of at least three people dress up and try to get as far away as possible from a starting point, without any money, mobile phones or other forms of help! Each team can pay to enter or get sponsored. Get other companies from the ICT sector involved to make it even more competitive, with all the proceeds going to Byte Night.

**K** **Karaoke:** Hold a karaoke party at your local restaurant or pub. People can pay for a party ticket, pay to sing a song, or pay or be paid not to sing!

**L** **Local events:** Contact the organisers of local events, shows, concerts, or fêtes and ask if they'll donate their takings to NCH. Donate your time in return and take along information about NCH to the event, tell people what we do and who we help.

**M** **Mmmmm!:** Have a summer BBQ. Make the food with a group of friends or ask a local company to donate it, and charge people £5 to come along for lunch or dinner.

**N** **A night at the races:** Organise a horse racing evening at a local venue. You can show horse races by video, elect a 'bookie' and raise money from 'bets' and tickets. Contact the Byte Night team for more details.

**O** **One-day fast:** Young people who are homeless go without so much, so get sponsored to go without food for a day – maybe just your much-needed caffeine, favourite snack or chewing gum. Put the money you would have spent on that food or drink towards your Byte Night target as well.

**P** **Party:** Organise your very own pre- or post-Byte Night party! Charge £5 for tickets in advance and £10 for entry on the night and ask a local venue to donate its services. Invite friends, colleagues and fellow sleepers along – grab a 'byte' to eat and then party the night away with a disco or live band.

**Pub crawl:** Organise a route and ask teams of two to pay to enter. At every pub, each team member must drink a pint of lemonade or orange juice and the team that completes the route fastest wins a prize. Make it a fancy dress or three-legged race to add interest!

**Q** **Quiz night:** Test your friends', family's or colleagues' knowledge at your very own quiz night – make it all about sport if you want! Or persuade your local pub to help by donating the takings from its regular quiz night to Byte Night.

**R** **Recycling:** Encourage your colleagues to go green and raise money for NCH by recycling your mobile phones, ink jet cartridges and foreign coins. For further information contact the Byte Night team.

**S** **Shave your head:** If you and your colleagues are feeling brave, organise a competition where everyone pays £2 to enter; the 'winner' gets their head shaved!

**Sweepstake:** Set up a sweepstake for a big event, which could be anything from Wimbledon to the winner of the latest reality TV competition! Tell anyone entering that part of the money will go to NCH's Byte Night.

**T** **Trading places:** Trade places with someone for a day. It could be a work colleague, or someone who does a job that's got nothing to do with ICT! Get sponsored to go back to the floor for the day and donate all the proceeds to Byte Night.

**Tug of war:** Challenge your competitors to a tug of war. Each tug-of-war team member pays £5 to enter and the winning team takes all for their Byte Night fundraising target!

**U** **Unsolicited donations:** Spread the word that anyone can make a donation to support NCH's work with vulnerable and excluded children whenever they like, via our website at [www.nch.org.uk](http://www.nch.org.uk)

**V** **Valued customers/contacts:** If you regularly ask for customer feedback, get customers involved in fundraising by suggesting your company donates 50p or £1 for every customer survey returned. Or speak to your retail industry contacts about placing NCH licensed pin badges at point of sale to raise money for NCH. Contact the Byte Night team for more information about our great badges.

**W** **Wine tasting night:** What a good excuse to try some fantastic wines! Invite a local wine merchant in and charge participants an entry fee.

**X** **Xtreme challenges:** As well as sleeping out, why not try a more extreme form of sponsored fundraising? The possibilities are endless, from a sponsored parachute jump to waxing your chest hair!

**Y** **Your own ideas:** You know what could work most effectively in your business environment. Ask colleagues to come up with their favourite fundraising ideas for Byte Night.

**Z** **Give up your zzzzs:** Challenge colleagues to turn up early for work for a week, and get team heads or managers to sponsor each staff member who joins in. Organise tea and bacon sarnies for the brave early risers – for a price, of course! Explain that all proceeds go to Byte Night and tell them why you're going to sleep out for NCH.