

Your Byte Night...

Fundraising Tips



Fundraising Tips

Fundraising doesn't have to be daunting and for lots of our sleepers, fundraising for Byte Night is the best part! In this guide we will share some great ideas and tips for successful fundraising activities.

How the Byte Night Team can help:

We're always on hand to help with fundraising activities and events, whether it's offering advice, supplying fundraising materials, helping brand an event, or spreading the word through our social media channels.

If you have any questions about an event you are planning, or would like to find out more information on how we can help please email:

ByteNight@actionforchildren.org.uk



Communication is the key!

Spread the word

How it works: Ask to feature on your company intranet/in communications, include a link to your Just Giving page.

Fundraising Target: £50

Sponsorship pledges online

How to do it: Set up a team fundraising page and email the link to all your contacts. Use our email Friday templates, found in the Byte Night website toolkit, for inspiration!

Fundraising Target: £300



Hold a Raffle

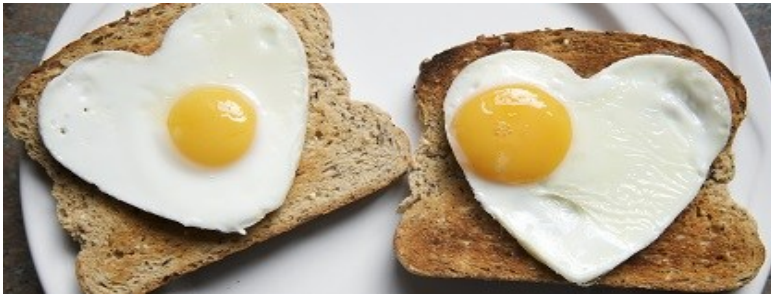


Charge £5 per ticket and ask local restaurants, shops and contacts for prizes. Convince a friend to donate a holiday home for a week's stay?

Fundraising Target: £300



Call on your Company



Hold a "We did it" breakfast

How it works: Host a breakfast briefing in your office to thank your sponsors

for their support and explain how they have made a difference. Use the opportunity to get some last minute donations with a breakfast bap.

Fundraising Target: £50

Get match funding from your company

How it works: Contact the CSR team to find out if your company provides matching for charitable activity.

Fundraising Target: £500



Work Dress Up or Down Day



Wear what you want or find some hilarious fancy dress to wear to work! Charge an entry fee per person or fine those who fail to come in the appropriate outfits.

Fundraising Target: £250



Auction it!



eBay Auction

How it works: Auction off your unwanted goods on eBay and donate the proceeds to Byte Night.

Fundraising Target: £50

Skills Auction

How it works: Speak a language? Teach yoga? A dab hand at DIY? Think how you can share your skills and ask for a donation

Fundraising Target: £50

Auction work perks!

How it works: Auction a day's holiday or a car parking space just that bit closer to the office front door and see what it'll raise. What other perks do you have in your office?

Fundraising Target: £100



Make Dough

Cake Sales

How it works: Co-opt your friends and colleagues into baking cakes and other goodies for you to sell in the office

Fundraising Target: £300



Krispy Kreme's

Buy delicious donuts at cost and sell on during the afternoon energy lull, visit Krispy Kreme's website for more information.

Fundraising Target: £100

Staying in..



Ditch the pub, get friends round to yours instead and donate the beer money you save! Have a movie night instead, sit back and relax!

Fundraising Target: £100

Staying in
IS THE NEW
going out.

More ideas to share..

Fundraiser	Target	What you can do
Collection can in the office, reception or local shop	£50	Order yours through bytenight@actionforchildren.org.uk
Pub quiz	£200	Replace your after work drinks with a fundraising quiz night. Approach your local pub to secure the venue for free and charge entry per team, you can also raise funds on the night with a raffle.
Guess the baby	£50	Get workmates to bring in photos of themselves as babies and guess who's who
Source the suppliers	£150	Contact your suppliers for sponsorship/raffle prizes; they rely on your business so use this as leverage.
Business jargon 'swear jar'	£50	No more actioning, drilling down or close of play - charge £2 per misdemeanour.
Network the night away..	£150	Hold a networking dinner/ drinks with an auction
Be a good sport!	£100	Will your boss volunteer to be your assistant for the day?
Birthday joy	£150	Ask for donations instead of birthday presents

Before you Byte the dust!



**Our biggest tip to promote
your fundraising is using
Social Media!**

**Getting sponsorship on the night itself is
a great opportunity. Draft an email or
Facebook status to share just before
you head outside into the cold is usually
best timed!**

Fundraising Target: £100