



## Action for Children key statistics

- Action for Children works directly with more than 370,000 children, young people, parents and carers each year
- Action for Children runs over 600 services in local communities across the UK
- We've been helping children and young people for over 148 years

## Byte Night

- Byte Night is Action for Children's biggest annual fundraiser; a national 'sleepout' event.
- It all began in 1998 when 30 individuals slept out in London and raised £35,000.
- Byte Night has grown to 12 UK locations and over 1,500 people slept out in 2017.
- Byte Night is one of the UK's top 17 mass participation charity events and is the largest corporate charity sleep-out.
- Byte Night works to support some of the 83,000 young people who are homeless in the UK every year through no fault of their own. Family breakdown, mental health issues and abuse in the home are just a few of the causes which lead to many young people becoming homeless.

## Overall:

- Over £10million since 1998
- Top 20 UK fundraising event
- Over 200 businesses take part

## In 2017:

- 1500+ sleepers
- 11 locations
- £1.3 million raised

## 2018 aim:



- 1800+ sleepers
- 12 locations
- £1.6 million
- 21<sup>st</sup> anniversary year