



Why set up a JustGiving page?

- It's easy for people to donate whenever and wherever they want, meaning you're likely to get more donations.
- Your page can be easily shared on social media and by email meaning more people see it.
- The money you donate will be sent directly to us from JustGiving, so you don't have to worry about collecting or sending it in. (remember to send in any off-line donations though).
- It's 100% secure and spam-free.
- It's also very simple to set up, only taking a few minutes.

How to set a page up

Please click on your Byte Night event below and follow the instructions to create a page:

- [Byte Night London](#)
- [Byte Night Midlands](#)
- [Byte Night North East](#)
- [Byte Night North West](#)
- [Byte Night Northern Ireland](#)
- [Byte Night Scotland East](#)
- [Byte Night Scotland West](#)
- [Byte Night South West](#)
- [Byte Night Thames Valley](#)
- [Byte Night Cardiff](#)
- [Byte Night Swansea](#)
- [Byte Night Yorkshire](#)

If you are fundraising as a team, you have two options for how you can link your funds together. The first is to create a team page, which will link all of your team members' individual pages together. The second is to create just one shared page, rather than an individual page for each person, which lists all of your team members' names on one page. Details on how to set up team or shared pages can be found [here](#).

Once your page is set up, kick-start your fundraising, visit [JustGiving's fundraising hub](#), which is full of helpful fundraising tips, advice and ideas. If your creative juices aren't flowing, here is some suggested text from us:

I'm sleeping out on the 4th October, whatever the weather, to help tackle the root causes of youth homelessness. Every year, 83,000 young people find themselves without a place to stay. 1 in 7 homeless young people will have been physically or sexually abused and 1 in 3 will try to commit suicide. I'm giving up my bed for one night to make a positive difference to these young people's lives. Action for Children supports 370,000 children, young people, their families and carers, and last year Byte Night raised over £1.3 million to support this vital work.

A donation of just £5 could pay for a hot meal for a homeless young person. £10 can buy a set of pots and pans to help a formerly homeless young person start to build their own home. By donating £18, you could pay for a warm shower and hygiene kit to help a young person prepare for interviews. Thank you for your support.

If you have any offline fundraising, it's really easy to update the offline fundraising total on your page and [this guide](#) shows you how.

For general fundraising support, please view [JustGiving's tips](#) or visit the [JustGiving help area](#) where you can Live Chat via the purple 'Help' icon in the bottom right hand corner. Alternatively you can email them on help@justgiving.com.

Some tips on making the most of your JustGiving page

Make it personal

This is your page, so show your personality, make it fun and vibrant! Choose a fun page title, explain what your challenge involves and what helping Action for Children means to you. Make sure you include regular updates on how you're getting on with preparations for the event and all goings on for the event. It will keep people interested and they'll be more inclined to sponsor you. People who put a photo on their page raise 53% more than those who don't so make sure you get a photo either of you or the event, be creative!

Set a target

People who set a target on their page raise on average 40% more than those who don't! Having a target encourages people to donate as they will want to help you get to your goal.

Share, share and share

Share your JustGiving page with as many people as possible and ask those people to share. Post it to your social media channels, put on leaflets and anything else that might get it out there. The more people that see your page the more likely you will be to hit your goal. Remember to thank everyone personally if you can. Supporters will appreciate the personal touch and will be more likely to support you in the future.

The end of the event is just as important as the start

Don't stop once your event or activity is over. Let people know how it went, post some photos, videos and updates to let people continue to show their support